

# Land Conservation



## Delivering solutions on the ground to transform land use.

The Nature Conservancy works at the intersection of global development and environmental challenges: protecting critically important habitats, transforming how we use our working lands, and inspiring better land-use practices around the world.

The numbers are well documented: a global population of more than 9 billion people by 2050, placing pressures on our planet unheard of in history. Over the next 30 years, the increase in demand for food, fiber and energy will double. To achieve a future where people and nature flourish together requires that we augment our land protection strategies to find innovative solutions that benefit both people and our planet.

Through our global network of scientists and conservation experts, we are focusing on system-level solutions for healthy landscapes. This approach has multiple benefits: improving livelihoods and creating rural jobs; improving food and water security; protecting habitats to support biodiversity; and reducing risk from climate change.

Our strategies are aimed at creating green growth — and ensuring that we can work across whole landscapes on regional, national and global scales. We do this by engaging governments, the private sector and local communities to ensure that conservation is a critical outcome in economic development.

Our work focuses on four key areas:

- Partnering with **communities and Indigenous peoples** to act as the best stewards of conservation and green growth;
- Advancing siting and mitigation practices where development is occurring through our science-based **Development by Design** work;
- Transforming how development occurs on working lands to drive sustainable commodity production and green growth in **agriculture**, forestry, and other sectors; and
- Influencing policy and practice to include a much stronger and broader recognition of the role of natural carbon storage in **climate solutions**.

For The Nature Conservancy, land conservation is our legacy and our future. Today, it is about transforming our land-use practices and finding a better development trajectory for all.